

Newsletter November 2021

In this Newsletter, you may find information about the activities undertaken by the Enterprise Europe Network Kosovo during the period of November 2021, respecting the pandemic measures imposed during this period, including updates and important information on innovation, events, entrepreneurship and SME support services provided.

The Enterprise Europe Network Kosovo in accordance with the ongoing circumstances caused by the COVID-19 pandemic, had monitored constantly the latest developments and continued to be proactive and in disposal to all services dedicated to businesses and stakeholders.

Enterprise Europe Network Kosovo (EEN) offers innovative ways to support businesses to meet challenges over the period caused by COVID-19. With the virtual approach B2B and door to door visits, EEN Kosovo continues to support businesses finding European markets and new innovative ways of working and cooperation towards expanding their business partnerships

"PowerGreen" - Digitalization and technology transfer as drivers to low-carbon future



Enterprise Europe Network Kosovo was Co-organizer of The “PowerGreen” Digital Conference on 2 November 2021 – 3 November 2021. The event aimed to recognize the ICT sector as a key player in the fight against climate change, to inspire companies to invest in the development and deployment of greener digital technologies and services and to push towards green digital transformation that benefits environment, society and economy. Now, more than ever, there is a need to promote science-based methods to estimate the reduction and avoidance of greenhouse gas emissions by specific ICT solutions in different sectors and to support a green digital transformation of sectors such as energy, transport, agriculture, and construction. The two-day conference was organized virtually and free of charge for Kosovar SMEs.

ITAPA Online Matchmaking 2021



International Congress ITAPA 2021 was the largest IT congress taking place in Slovak republic. Years of experience supported by continuously growing international audience create a great platform for B2B matchmaking event. This was a unique opportunity to generate new business contacts and contracts.

Meetings took place online and arranged in advance via this website. Registration for B2B meetings was free of charge.

AGROPODIOM 2021 Matchmaking event



The match-making event brought together companies (buyers as well as suppliers) from a large number of European countries. This was a unique opportunity to generate new business contacts and contracts. The model was time and cost efficient and had a high chance to result in business!

On this day, partners organized online B2B meetings to bring together professionals (domestic and foreign ones as well) from the agriculture sector, the food industry who were interested in innovation, SMART-agriculture and other opportunities.

Door to Door visit at Wineries and Pisciculture industry in Istog 25.11.2021

EEN Kosovo toured through the wineries and Pisciculture industry in Istog a town and municipality located in the District of Peja of western Kosovo

Wine producers from Istog, and Pisciculture businesses expressed their interest in exploring export opportunities, cooperating with EEN, to benefit from the advice and opportunities offered by EEN and further develop their business on international markets, as well as to suggest the ways to improve the overall performance of their businesses.



INFORMATION SESSIONS/WEBINARS

EEN Kosovo Consortium disseminated information about EEN/COSME in Viti and Podujeva by 2 Information sessions/Webinars in 08.11.2021 and 10.11.2021.

The information sessions were focused on services that EEN platform offers:

- Provide comprehensive business advice and research services, free-of-charge;
- Assist businesses to expand overseas,
- Put them in touch with potential business partners in European and World Markets,
- Advise you on international trademarks and legal, intellectual property copyright, and financial issues,
- Assist you profit from the opportunities that really are out there,
- Information to enterprises regarding European issues,
- Finding business partners abroad,
- Information related to European programs, initiatives and funding instruments,
- Supporting entrepreneurship and internationalization of Albanian enterprises,
- Technology Innovation and transfer services,
- Information on intellectual property issues,
- Innovation and Technology Programs,
- Technology Transfer Brokerage services,
- Access to European Funding,
- Orientation on regarding funding opportunities,
- Finding partners for participation in research proposals.

