

Newsletter October 2021

In this Newsletter, you may find information about the activities undertaken by the Enterprise Europe Network Kosovo during the period of October 2021, respecting the pandemic measures imposed during this period, including updates and important information on innovation, events, entrepreneurship and SME support services provided.

The Enterprise Europe Network Kosovo in accordance with the ongoing circumstances caused by the COVID-19 pandemic, had monitored constantly the latest developments and continued to be proactive and in disposal to all services dedicated to businesses and stakeholders.

Enterprise Europe Network Kosovo (EEN) offers innovative ways to support businesses to meet challenges over the period caused by COVID-19. With the virtual approach B2B and door to door visits, EEN Kosovo continues to support businesses finding European markets and new innovative ways of working and cooperation towards expanding their business partnerships

Digital Cooperation and B2B Matchmaking Event Ljubljana



Enterprise Europe Network Kosovo (Prishtina REA and STIKK) in cooperation with The EU funded "EU Support to the Competitiveness of the Kosovo ICT Sector" project, the Slovenian ICT Association established by the Chamber of Commerce and Industry of Slovenia (CCIS) organised a B2B and Matchmaking event in Ljubljana on 4-7 October 2021 for six companies from Kosovo and 9 companies from Slovenia.

Participants from Kosovo:

- **Alban Sahiti** -CEO Founder of TENTON
- **Iliriana Ibraj**- Chief Business Development Officer at LINK PLUS IT
- **Valon Grabanica**- COO at Kosbit LLC
- **Astrit Desku** -Project Manager at KOMTEL Project Engineering
- **Fatos Ahmeti**-Chief Executive Officer at Solutions Connected LLC - Sonnecto
- **Berat Recica**-Bussines Unit Manager at evro Target LLC

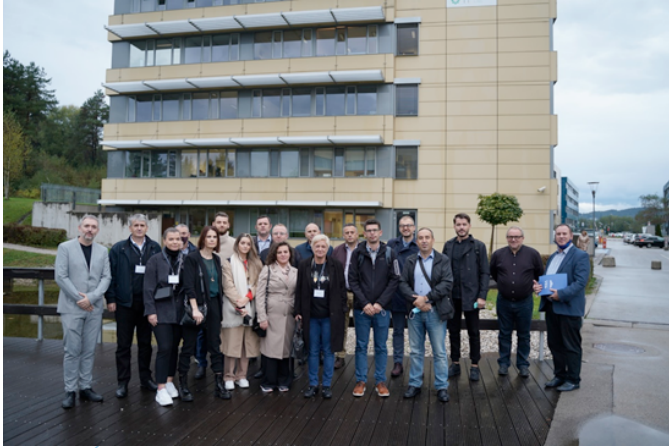
The B2B and Matchmaking event was accompanied with a heavy and comprehensive event programme such as Presentations of Slovenian AI, e-Gov projects and Digital Agenda Strategy by directors of Directorates for Information Society and Informatics of the Ministry for Public Administration, Presentation of Slovenian Smart Specialisation and Presentation of 5G education program, Cooperation between academia and business by University of Ljubljana, Faculty for Electrical Engineering, while the members of mission also visited the Digital Innovation Hub, the show room: Cyber Security and the Ljubljana Technological Park and Iskratel.



1. Visit at Digital Innovation Hub Slovenia



2. Visit to the Institute "Josef Stefan" and International Research Center on Artificial Intelligence in Ljubljana



3. Visit at Ljubljana Technology Park



4. Visit at Iskratel

KosICT X 2021 Virtual Brokerage Event 22-23 October 2021

KOSICT

BROKERAGE EVENT
OCTOBER 22ND & 23RD, 2021
HYBRID (PHYSICAL & VIRTUAL) - PRIZREN, KOSOVO

REA Prishtina REA STIKK KOSOVO ICT ASSOCIATION enterprise europe network European Commission

KosICT is a tech festival which held its first edition in 2011 with the aim of bridging the gap between the local and international ICT markets by highlighting and bringing the latest technological trends and developments to the Balkans, through local, regional and international experts. B2B Event was organized online and registration was available at: <https://kosict-x-2021-brokerage-event.b2match.io/>

The B2B Event was organized by: Enterprise Europe Network Kosovo (Prishtina REA & STIKK) - Kosovo, Albanian Investment Development Agency (AIDA) - Albania, Chamber of Commerce and Industry of Tirana - Albania, Youth Entrepreneurial Service Foundation - North Macedonia, Foundation for Management and Industrial Research - North Macedonia, AVDM Audio Video Data Management GmbH Vienna - Austria, OSTERREICHISCHE FORSCHUNGSFORDERUNGSGESELLSCHAFT MBH - Austria, And "ICT for Kosovo's Growth" project.

There were 35 participants where 24 participants from Kosovo, 7 participants from Albania, 2 participants from North Macedonia and 1 participant from Austria. Total number of meetings was 32.

<https://kosict-x-2021-brokerage-event.b2match.io/>

3. WEgate Summit 2021

A green banner for the WEgate Summit 2021. The text on the left reads: "WEgate Summit 2021", "WE are the Next Generation Women Entrepreneurs at the heart of Europe's green growth and digital transformation", and "7 October 2021 - 10.00-16.30 CET". Below this is the WEgate logo, the hashtag #WEgate, the website wegate.eu, and the European Union flag with the text "With the contribution of the COSME Programme of the European Union". On the right side of the banner, there is a stylized tree graphic where the branches are circuit lines, and several circular portraits of women are placed at various points along the branches.

WEgate Summit 2021

WE are the Next Generation
Women Entrepreneurs at the heart of
Europe's green growth and digital transformation

7 October 2021 - 10.00-16.30 CET

wegate #WEgate | wegate.eu

With the contribution of the COSME Programme
of the European Union

EEN Kosovo was co-organizer of the Second Annual WEgate Summit. Its main focus was on how female entrepreneurs can benefit from the green and digital transformation through an interactive and engaging event which will share perspectives from European community. For its second edition, the WEgate Summit was fully virtual: one day of inspiring stories, innovative ideas and experiences, and networking with amazing Women Entrepreneurs across Europe and beyond!

There were 347 participants where among them were 8 participants from Kosovo. The participants from Kosovo took part in 30 meetings with their counterparts.
Participants from Kosovo:

Lendita Kastrati -Executive Director at Kosovo Women's Chamber of Commerce-G7,

Ereblina Avdijaj -CEO at Bliff organik LLC,

Genta Brestovci -Director at E -baa LLC,

Albina Bricori -office manager at E-baa LLC,

Iliriana Ibraj-Chief Business Development Officer at LinkPlus IT,

Vjosa Shala Sahiti-CEO at Nerdy Creative,

Lendita Kastrati-Executive Director at Kosovo Women's Chamber of Commerce,

Dafina Zymeri-Growth Manager at Appstellar.

<https://wegate-summit-2021.b2match.io/>

4. MBM Tourism Prague 2021



The match-making event brought together companies from a large number of European countries. This was a unique opportunity to generate new business contacts and contracts. The model was time - and cost efficient and result in business! There were 71 participants where among them were 4 participants from Kosovo:

Arsim Rexhepi-General Manager at Balkan Destination,
Mjellma Zeka -Manager at Best Western Hotel Galla,
Vjosa Shala Sahiti-CEO at Nerdy Creative,
Alban Sahiti-CEO at TENTON Sh.p.k.

The participants from Kosovo met with 11 of their counterparts from other countries. The Matchmaking business meetings took place in the form of virtual meetings.

<https://mbm-tourism-prague-2021.b2match.io/>

INFO SESSIONS

Information Session Enterprise Europe Network Kosovo



EEN Kosovo organized the info session during KosICT Festival at 22 October 2021 for SMEs from Prizreni Region.

17 companies from ICT, Agrofood, Textile, and Agriculture sector had the chance to learn more details about the Enterprise Europe Network Kosovo.

Namely, participants showed high interest regarding many topics, like:

- Finding potential business partners in European and World Markets;
- Information on international trademarks and legal, intellectual property copyright, and financial issues;
- Information related to European programs, initiatives and funding instruments
- Finding partners for participation in research proposals
- Support in preparing/submitting a proposal and project implementation, etc.

DOOR TO DOOR VISIT

A day in the Kosovo wine industry

EEN Kosovo toured through the wine region of Rahovec, which is now the centre of wine production in Kosovo. It is located about 50 kilometres south-west of Pristina.

Wine producers from Rahovec expressed their interest in exploring export opportunities, cooperating with EEN, to benefit from the advice and opportunities offered by EEN.

and further develop their business on international markets, as well as to suggest the ways to improve the overall performance of Kosovo wine industry.

